

# STUDENT SPONSORSHIP PROGRAM



## OUR YOUTH NEED YOU NOW, MORE THAN EVER.

Help low-income minority students receive quality tutoring so that they can grow into adults with the knowledge and skills to potentially work at the businesses that sponsor them now.

## THE PANDEMIC HAS SHONE A SPOTLIGHT ON EDUCATIONAL INEQUALITY.

The Achievement Gap is being widened with school closures. Black and Latinx students living in poverty are among the hardest hit; resulting in long-term economic costs for local and national communities.



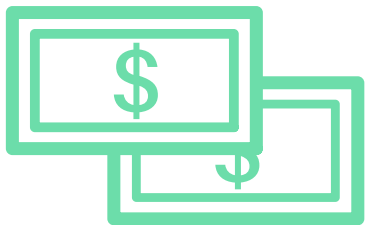
## THE ACHIEVEMENT GAP HAS CONCRETE ECONOMIC CONSEQUENCES.



- More uneducated individuals who will be less likely to provide their future families with high quality educational opportunities
- More citizens earning less income and thus living in poverty with poorer health
- Higher rates of incarceration
- Less skilled, and thus less productive, future workforce
- Less money spent by these individuals on products and services

# BUT YOU CAN HELP

Your contribution will provide nominated students with instruction from our high-quality tutors who will focus on assisting the students with academics while also teaching them the underlying learning and life skills so that the students can excel in school, in their careers, and beyond!



## THERE ARE FAR-REACHING BENEFITS FOR YOUR ORGANIZATION

Your sponsorship can be considered a marketing expense since there are many opportunities for brand exposure. Plus, by building meaningful relationships with these families, you can increase your clientele and potential qualified workforce.

**By providing our youth with the tools to grow into successful contributing members of society, you are making the monumental changes our world so desperately needs.**

